



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act. 1956)

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Ref: KLEF/AR/Ph.D/Management/2020-21/217

Date: 08-07-2020

NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled "A STUDY ON FACTORS AFFECTING CONSUMER LOYALTY TOWARDS E-COMMERCE IN ANDHRA PRADESH" submitted by **P PHANI BHASKAR**, Research Scholar, Koneru Lakshmaiah Education Foundation (Deemed to be University) with **Registered Number 15351004, Department of Management**, under the supervision of **Dr. D. Prasanna Kumar, Assoc. Professor, Department of Management, KLEF**, for the award of Ph.D. Degree, and on consideration of the report submitted by the examiners of the VIVA-VOCE Board, has ordered that **P PHANI BHASKAR** be declared qualified for the award of the **Degree of Doctor of Philosophy (Ph.D)** in "**Management**" in the "**Faculty of Management**" of this University.



To
P PHANI BHASKAR
Research Scholar,
Registered No. **15351004**,
Department of Management
Koneru Lakshmaiah Education Foundation (Deemed to be University)

(Prof. Y.V.S.S.V. Prasada Rao)

Prof. Y.V.S.S.V. Prasada Rao
REGISTRAR

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